



Syllabus of the discipline
«HISTORY OF PROPAGANDA AND INFORMATION WARS»
Educational and professional program "Information analytics
and social communications"
Specialty: 029 Information, Library and Archival
Science. Field of knowledge: 02 Culture and Art

Level of higher education	Bachelor
Discipline status	Elective discipline
Year of study	1-4
Semester	1-2
ECTS credits / total hours	4 credits/120 hours
Language of instruction	English
What will be studied (subject of study)	History of propaganda and information wars; various manipulative technologies used in propaganda and information wars (from ancient times to the present) and their impact on society.
Why study it? (Goal)	This course is intended both to increase students' knowledge about the history and development of propaganda and information warfare and to improve their analytical and critical thinking skills as they relate to these subjects. Students will also learn how to recognize propaganda and disinformation techniques used in the mainstream media and on online social networks such as Facebook, Twitter, Instagram, etc.
What can you learn (learning outcomes)	By the conclusion of the course the students should know: <ul style="list-style-type: none"> - Features of propaganda and information warfare - History of propaganda and information warfare and modern

	<p>peculiarities of information conflicts</p> <ul style="list-style-type: none"> - Ways and methods of psychological influence in propaganda and information warfare - Hidden political advertising and manipulation technologies - Means of support for information security of the state in the psychological and technical spheres - Components of information operations and counterpropaganda methods
How can I use the acquired knowledge and skills (Competency)	<p>The knowledge gained during the course will help students recognize manipulative methods in propaganda and information warfare and avoid or at least reduce the brainwashing regularly conducted on television or the Internet. This knowledge can be useful for a person who makes a career in any area of society.</p>

Educational logistics	<p>Discipline content: Fundamentals of Propaganda and Information Warfare. Propaganda and Information Warfare from Antiquity till the End of the 19th Century. Information and Psychological Confrontation During the Two World Wars. Propaganda in the Interwar Years (1920-1939). The Great Confrontation: The Struggle Between Two Major Ideologies in the Time of the Cold War. Features of the Modern Period of Informational and Psychological Confrontation. Propaganda and Disinformation in the Mainstream Media and Social Networks: The Power of Rumor and Fake News. Disinformation Technologies in Modern Hybrid Wars and Election Campaigns. Russia's Propaganda Machine and Its Attempts to Influence European and American Politics. Counterpropaganda Measures.</p> <p>Types of classes: lectures, seminars Teaching methods: verbal, visual, practical Forms of study: full-time, distance</p>
Prerequisites	<p>General knowledge of world history acquired in secondary school.</p>
Post-requisites	<p>Knowledge of propaganda methods and manipulative techniques applied in modern information warfare can be used for writing a Bachelor's thesis.</p>

<p>Information Support (from the books available online)</p>	<p>Scot Macdonald. Propaganda and Information Warfare in the 21st Century: Altered Images and Deception Operations. Routledge, 2017 (pdf)</p> <p>Philip M. Taylor. Munitions of the Mind: A History of Propaganda from the Ancient World to the Present Day, Manchester, 2003 (pdf)</p> <p>Garth Lowett. Propaganda and Persuasion. 2024. (pdf)</p> <p>Haroro J. Ingram. A Brief History of Propaganda During Conflict: Lessons for Counter Terrorism Strategic Communications. The Hague 2016 (pdf)</p> <p>Nicholas J. Cull. Counter Propaganda. Palgrave 2023 (pdf)</p> <p>P.S. Hall. Electronic and Information Warfare. 2022 (pdf)</p> <p>Anton Shekhovtsov. The Russian Propaganda Machine and the European Far Right. 2024 (pdf)</p> <p>Marshall Souls. Media, Persuasion and Propaganda. 2015. (pdf)</p> <p>Laura Dodsworth. Free Your Mind. The New World Manipulation and How to Resist It. Harper Collons. 2023 (pdf)</p> <p>Warren Gart. The Techniques of Propaganda. 2019. (pdf)</p> <p>Peter Pomerantsev. How the Kremlin Weaponizes Information, Culture, and Money. 2024. (pdf)</p> <p>Julie Posetti. A Short Guide to the History of Fake News and Disinformation. 2018. (pdf)</p> <p>James Pammet. Countering Online Propaganda and Extremism. Routledge. 2019. (pdf)</p> <p>Daniel Ventre. Information Warfare. 2-d ed. 2022. (pdf)</p> <p>David Welch. The Third Reich: Politics and Propaganda. 2d ed. 2002. (pdf)</p> <p>Mark Connelly. Propaganda and Conflict: War, Media and the Shaping of the 20th century (pdf)</p> <p>Elizaveta Gaufman. Security Threats and Public Perception: Digital Russia and the Ukraine Crisis. Palgrade. (pdf)</p> <p>Paul Molkein. Techniques of Propaganda and Persuasion. 2018. (pdf)</p> <p>The Encyclopedia of Propaganda. (pdf)</p> <p>The Oxford Handbook of Propaganda. 2013. (pdf)</p> <p>Donald Barclay. Fake News, Propaganda, and Plain Old Lies. 2018. (pdf)</p> <p>Peter Pomerantsev. This Is Not Propaganda. 2020. (pdf)</p> <p>Richard Stengel. Information Wars. How We Lost the Global Battle Against Disinformation. 2019 (pdf)</p>
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	<p>Robert Cialdini. Influence and the Psychology of Persuasion. 2021. (pdf)</p> <p>Callin O'Connor. The Misinformation Age. How False Beliefs Spread. 2019. (pdf)</p> <p>Rainer Greifender. The Psychology of Fake News. 2021. (pdf)</p>
Location and logistics	Theoretical training classroom, projector
Semester control, examination technique	Test
Department	History and Documentation
Faculty	Faculty of Linguistics and Social Communications
Lecturer	<p>SMOLNIKOV YURII Position: Associate Professor Scientific degree: PhD in History Teacher profile: http://www.lib.nau.edu.ua/praci/10651smolnikov.pdf Tel.: (044)-406-73-00 E-mail: ysmolnikov@nau.edu.ua Office: 8.608</p>
Originality of the academic discipline	Author's course; English is the language of instruction

Developed by

Yurii SMOLNIKOV

Head of the Department

Anastasia SIBRUK